

Join us for a groovy night of fun to benefit Second Harvest Food Bank!

> Friday, April 4, 2025 6:00 - 10:00 PM

Musikfest Café at SteelStacks 101 Founders Way, Bethlehem

Cocktails, Hors d'oeuvres, Dinner & Dancing

\$125 Per Person • \$225 Per Couple

Zeffy.com/Ticketing/SHFB





# Special Guests



Event Emcee:

Ashley Russo

#### **CEO & Founder of ASR Media**

A 25-year media veteran, recipient of numerous awards including seven Emmys, and strong community advocate



**Guest Speaker:** 

# Christopher Yarnell

#### Veteran Advocate, Founder of BattleBorne

Connecting veterans, first responders, and families with resources to promote resilience, community, and well-being

# Honorees



### **Corporate Partner of the Year**

The Home Depot is being honored for their incredible work on our grounds and community room kitchens



#### **Volunteer Group of the Year**

AARP is being honored for their dedication to volunteering countless hours to support our communities



# Let's boogie!

Join us for **Friday Night Fever**, an unforgettable evening of fine dining and dancing, benefiting Second Harvest Food Bank, at the Musikfest Café at SteelStacks.

Second Harvest Food Bank, a program of Community Action Lehigh Valley, is dedicated to alleviating hunger and promoting food security across our region. We provide millions of meals annually to families, seniors, and children facing food insecurity, while advocating for access to fresh, nutritious produce. Through partnerships with local agencies and volunteers, we work to ensure our neighbors have the resources they need to thrive, building healthier, hunger-free communities throughout Lehigh, Northampton, and surrounding counties.

The evening will begin with a one-hour open bar cocktail hour, featuring hors d'oeuvres, followed by a sit-down dinner. We are excited to welcome a special guest speaker from one of our local agency partners benefiting from our MilitaryShare program. The night will also include dancing and a special recognition of Home Depot and AARP for their outstanding support of the food bank.

We look forward to seeing you on Friday, April 4 as we support the critical work of Second Harvest Food Bank in distributing food and alleviating food insecurity throughout our community.

### Here's how you can show your support for Second Harvest Food Bank:

✓ Attend the event and invite others to join you

✓ Become a Friday Night Fever Sponsor

# Where to Fark:

Valet parking will be available at the entrance of ArtsQuest Center.

# What to Wear:

Show off your disco best or classic cocktail wear—think sequins, bold colors, or timeless elegance. Dress to impress and have fun!



# Friday Night Fever 2025 Sponsorship Opportunities



## \$25,000 - Studio 54 Presenting Sponsor

 12 tickets, featured on website display with link, recognition from the podium, logo featured on individual on-screen program card, and event signage, front/center table placement, year-long recognition in the Second Harvest Food Bank lobby

## \$10,000 – Friday Night Fever Sponsor

 10 tickets, social media spotlight, recognition from the podium, logo featured on individual on-screen program card, and event signage, website display with link, front/center table placement, six-month recognition in the Second Harvest Food Bank lobby

### \$5,000 – Mirror Ball Sponsor

 8 tickets, social media spotlight, recognition from the podium, logo featured on group on-screen program card, and group event signage, website display with link

## \$2,500 – Disco Diva Sponsor

 6 tickets, social media recognition, recognition from the podium, company name featured on group on-screen program card, and event group signage, website display

## \$1,250 – Funkytown Sponsor

 4 tickets, social media recognition, recognition from the podium, company name featured on group on-screen program card, and event group signage

## \$75.00 - Individual Sponsorship

• Name listed on group on-screen program card



Your sponsorship helps underwrite this annual event and increase the revenue that supports Second Harvest Food Bank. With your support, we can provide more meals, expand our programs, and continue to fight hunger in our community.

